
PREPARATION CHECKLIST FOR LISTING PHOTO SHOOTS

EXTERIOR PREPARATIONS:

- ✓ Clear all vehicles from driveway and street in front of the house.
- ✓ Hide all lawn and landscaping equipment, tarps, hoses, and misc. items from the yard.
- ✓ Hide all trash cans.
- ✓ Tidy up the yard and landscaping.
- ✓ Keep the lawn free and clear of any small toys and pet items.
- ✓ Sweep all porches/decks and walkways.
- ✓ Remove and hide all outdoor barbeque covers.
- ✓ Arrange patio/deck furniture accordingly and open up umbrellas.

INTERIOR PREPARATIONS:

- ✓ Turn On All Lights Throughout The Entire House, including lamps and outdoor lights. Replace all burnt out light bulbs.
- ✓ Open All Window Treatments Throughout the Entire House To Let In As Much Natural Light As Possible.
- ✓ Completely Clear & Clean Kitchen Counters & Sink. Coffee makers, mixers, and decorations only distract Buyers and make the kitchen feel cluttered.
- ✓ Clear & Clean Bathroom Sinks, Tubs, and Showers. You want the bathroom to appear vacant.
- ✓ Remove Floor Mats and Runners From Kitchen, Bathrooms, Laundry Areas and Hallways.
- ✓ Turn All Ceiling Fans, TVs, and Computer Screens Off. Turn off anything that moves and may cause motion blur.
- ✓ Remove All Trash Cans From Anywhere That Can Be Seen Throughout The Entire House.
- ✓ Remove Unnecessary Furniture & Decorations. Less is More.
- ✓ Clear Appliance Surfaces of Magnets and Clutter.
- ✓ Make All of the Beds. Make and decorate all beds with matching sheets, blankets, and pillows.
- ✓ Clear All Night Stands and Dressers. Think of a freshly cleaned hotel room.
- ✓ Remove all Jackets, Coats, and Shoes From Anywhere That They Can Be Seen From The Entire House, Including from Behind Bedroom And Bathroom Doors.
- ✓ Remove All Pet Items, Including Pet Smells. Food Bowls, Pet Beds, and Toys Should be Hidden.